

Annual Report

2019



YARRA VALLEY ARTS COUNCIL
T/A YARRA VALLEY ARTS

Incorporation registration no. A0028202A

www.yarravalleyarts.org.au info@yarravalleyarts.org.au

PRESIDENT'S REPORT

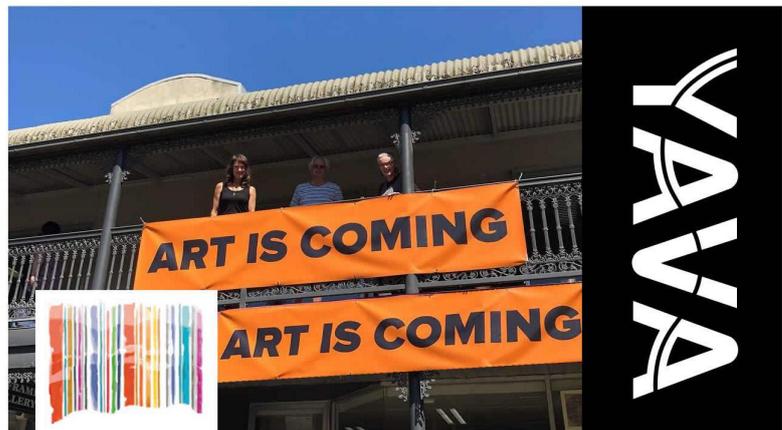
We hope we've made you, *our members, and our donors, our customers, our partners and our neighbours* proud and happy with our progress in the past 12 months.

I think everyone would agree that this year has been a momentous one in our 30-year history.

I'd like to outline our Strategic, Financial and Operational highlights for the past 12 months.

The key **STRATEGIC HIGHLIGHTS** included:

- Developing a new Strategic Plan 2018-2021
- Successfully applying for a major gift from The Margaret Lawrence Bequest to enable a home base to be established
- Signing a 2-year lease on 252A-254A Maroondah Highway Healesville
- Establishing a Committee of Management & defining the scope of the project
- Employing our Gallery Director – Andrew Chew
- Appointing a professional bookkeeper
- Naming our space YAVA Gallery & Arts Hub
- Establishing an Audit Committee to ensure strengthening governance
- Conducting a successful fundraising weekend via the sale of donations from artist members
- Receiving a new (anonymous) gift to cover cost of annual rent on additional space
- Establishing a crowd funded online campaign through Creative Partnerships Australia
- Applied for Deductible Gift Registration status to attract further funding
- Changing our Rules of Incorporation to enable all supporters to become members for an annual \$40 fee
- Building the YVA membership base by 38% as at 30 September
- Established strategic & collegial alliances with Tarrawarra Museum of Art, Wine Yarra Valley, Yarra Ranges Tourism network, Healesville Traders network, and Healesville Service Clubs Rotary / Lions / RSL



The key **FINANCIAL HIGHLIGHTS** included:

- Receiving a \$130,000 gift from The Margaret Lawrence Bequest to lease a space to create a 'home' for YVA to open a gallery and employ a gallery director and bookkeeper
- Generating \$14,585.29 income from workshops, life drawing group and commission on sale of artworks
- Raising over \$8000 on the Silent Auction & BBQ Fundraising weekend from artist donated works
- Receiving \$7600 in Auspicing Services revenue
- A total budget of \$26,000 for Open Studios
- A total budget of \$25,700 for Yering Station Sculpture Exhibition & Awards
- Receiving \$5158 in gifts through the ACF on-line platform
- Increase in new memberships during August and September following the change to the fee base.

The key **OPERATIONAL HIGHLIGHTS** included:

- Establishment of the YAVA Committee of Management – reporting to the Council Committee
- Developed a detailed Scope & Delegation regarding the Gallery Project
- Operational Project Plan developed
- Working-bees with many volunteers to strip, refurbish and fit out new spaces
- Creating a new visual identity for YVA & YAVA
- Building a strong social media following
- Exhibiting over 40 YVA member artists in 4 exhibitions from May to August with sales totalling \$9,300.
- 1st Invited artist exhibition FACE TO FACE - Vincent Fantauzzo – collection of 30:30 portraits on loan courtesy of Wonderment Walk and 8 member artists. 0 works sold
- 2nd Invited artist exhibition THE NEIGHBOURS - Harley Manifold & 3 member artists. 8 Harley works sold and 1 commission, 1 Agnes Szetey work sold
- 3rd exhibition - ceramics from Margaret Lawrence Collection & 4 member ceramic artists. Ted Secombe 2 sales, Lynn McDowell 3 sales, Alistair Whyte 2 sales, Laura Windmill 1 sale. (to date)
- 4th major exhibition Dec-Jan planned Shaun Tan and 1 member artist.
- Running numerous Events - Workshops, Talkshops, Artists Talks, Meetings, Life Drawing, *abstrakt* Art Group, Men's Group at YAVA
- Securing the Rose Street Market (art & design) to open at Punt Rd Winery from December – April 2020
- Establishing strong partnership links to many food and wine businesses in the Yarra Valley
- Successfully running 3 Open Studios Weekend in September, October & November

- Continuing collaboration with Yering Station for the 19th YVA Yering Station Sculpture Exhibition & Awards
- Continuation of the monthly Social Catchups over dinner.
- 11 Yarra Valley Arts Council meetings for the year, with numerous sub-committee meetings and working groups



OUR 4 YEAR VISION as set out in our funding application to the Australia Council for the Arts in April this year is to take us FROM:-

1. A small regional gallery space TO an established and respected cultural destination.
2. A medium sized active artists membership base (of 70) which is currently predominantly visual arts-focused TO significantly expanded numbers and multi-art forms – including performance, video, music, dance, literature – for all age ranges.
3. An emerging YAVA Gallery & Arts Hub TO a thriving broad-based arts activity space and outreach program followed and supported by large numbers and attended by thousands of locals and visitors.
4. A little-known regional arts body TO a well-respected arts hub with influence in the Arts in Victoria, and acknowledged for our education and professional development program in partnership with other leading institutions.
5. Medium level engagement by retail Traders throughout Healesville and other regional towns TO high level engagement which will incorporate local original art in their premises, and street art on their external walls. As well, many will be actively involved in promoting the arts and local artists as part of their own corporate social responsibility and their business prosperity.
6. Medium level involvement of YVA with the tourism industry TO inclusion as a major drawcard in a tourism category with the Yarra Ranges Tourism Board, Visit Victoria and Tourism Australia that is considered equal to Wine and Food in this region (Food, Wine & The Arts).



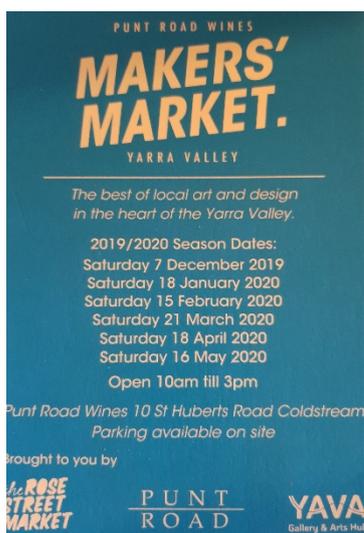
7 DAY RESIDENCY / YARRA VALLEY



AT THE END OF 2024 WE WILL BE:

1. Extensively supported by an on-line, local and visiting community that is engaged with our work and programs. The YAVA Gallery & Arts Hub, Open Studios program and Sculpture exhibition will be considered as part of the leading group of regional arts programs across Victoria and Australia.
2. Successfully promoting and facilitating the sale of our member artists work, both within the region and more broadly outside the region.
3. Creatively and innovatively matching successful high profile national and international artists work (across genres) with our own broad based artists work (both in the Gallery & Arts Hub, and in businesses, and Street Art in our main regional townships) in order to build audiences, make sales, and build credibility for the arts destination.

4. Far less dependent on philanthropic and government support than in the start-up establishment 5-year phase, with a significant increase in business support as they recognise the value added through the economic pull of a successful arts destination.



The **FUTURE** looks bright – but also challenging as we continue to grow in size and complexity. Our current philanthropic support will continue for at least two years. However, it is incumbent on us to do what we can to generate funds from our projects to contribute to the majority of the running costs over time. Our major philanthropic partner, the Margaret Lawrence Bequest Trustees have agreed to increase our resources for salaries in the next 12 months to allow us to engage a part-time CEO. This is an important milestone and will help give greater stability and ordered direction to future plans.

I would like to thank my fellow YVA Committee members (Di Francis, Bev Hardidge, Laura Windmill, David Miller, Elizabeth Nyssen, Tessa Hubble, Wilani van Wyk-Smit, Bronwyn Ward, and for part of the year Karen Fox and Bernadette Towan) for their support and hard work over the past 12 months, and to also pay tribute to the dozens of volunteers, without whom it would simply not have been possible to accomplish all of our strategic, financial and operational goals.

Also, we owe a debt of gratitude to our donors, and corporate supporters in the Food, Wine and Beveridge industry of the Yarra Valley. Thank you to Suzanne Halliday for being the bridge to so many of them.

I also wish to thank the Audit Committee Leigh Harry, Richard McLoughlin and David Miller for their advice on all manner of governance matters.

And finally, I'd also like to pay particular tribute our Gallery Director Andrew Chew, and the YAVA Committee of Management. Andrew's experience and personality have been a winning combination of working with our many volunteers and the arts and business community more broadly. To Kate Baker who has so ably led the Committee of Management that included throughout the year Jenny Reddin, myself, Jan Cochrane-Harry and Suzanne Halliday – a huge thank you Kate & Andrew.

I am thrilled to advise that we have been successful in attracting additional philanthropic funding to enable us to retain Kate's services on a part-time contract basis for the next 12 months, rather

than lose her essential skills and commitment to our growing organization. We are very fortunate indeed!

It has been my pleasure and privilege to serve as President for the past 3 years and it is now time to refresh the Committee. I am stepping down as President but remain committed and available to contribute further the **purpose** of our Incorporated Association – which I remind us all, is the **Development and Promotion of Arts and Culture**.

Thank you.

Reggie Clark

PRESIDENT YARRA VALLEY ARTS INC. 2019

DETAILED PROJECT REPORTS

OPEN STUDIOS 2019

Total budget: \$26,000

Funds were provided by Yarra Ranges Council, Warburton & Yarra Junction Branches of Bendigo Bank and Crowd Funding plus sponsorship by local businesses Oakridge Wines, Yarra Valley Toyota along with in kind donations for several other local businesses.

YVA Open Studios 2019 consisted of 36 studios including a group of 10 artists of the Steels Creek Art Group (46 Artists) open over three weekends in Spring.

Maroondah Highway 21 & 22 September

Melba Highway 12 & 13 October

Warburton Highway 9 & 10 November

A major part of the program are the three exhibitions representing the artists in each areas.



Open Studios is a valuable opportunity for artists to connect with audiences they may not reach via exhibitions or other means and is promoted by 12,000 printed brochures which were distributed throughout the region and state, social media campaigns, [YVAOpenStudios](#) – we thank Adrian Jeffs for producing quality videos of a selection of artists from each area..

Open Studios was project Managed by Reggie Clark with paid administrator Bev Hardidge and we appreciate the skills contributed by David Miller, Cecilia Sharpley, Denise and Ron Smith, Graeme Hardidge and Shlomit Moria.

Artists and visitor feedback was positive and sales were generally up even though early figures indicate visitor numbers were down compared to last year. Bad weather and road closures played a part in this.

Funding from Yarra Ranges Council has been received for 2020 so planning will begin early in the new year.



YVA/YERING STATION EXHIBITION & AWARDS

Total Budget: \$25,700

Diana Francis worked with Dr Ewen Jarvis (Yering Station Art Gallery curator) to manage the 19th YVA/Yering Station Exhibitions & Awards.

The event Launch and announcement of the 48 Finalists were again held at major partner Arnold Bloch Leibler offices in Collins Street, Melbourne on 24th September. This year we had 96 entries with 21 outdoor sculptures and 27 indoor sculptures. For the first time the exhibition proudly includes works by two local indigenous artists - Kim Wandin and Jacqui Wandin.

The Awards and Official Opening was held on Sunday 13 October with approximately 250 people attending. The exhibition runs until 8 December and this year first year includes the grounds of Chateau Yering Hotel.

The three judges were:

Dianna Gold, former Gallery 101 director.

David Hurlston, Senior Curator, Australian Painting and Sculpture, National Gallery of Victoria.

Dr Jondi Keane, Assoc. Professor and Head of Art and Performance, Deakin University.

YVA / YERING STATION SCULPTURE AWARD 2019 WINNERS:

- **Yering Station Sculpture Award \$12,000** - Carmel Wallace, *Refuge*
- **Arnold Bloch Leibler Award \$5,000** - Emmy Mavroidis, *Run Like This*,
- **RACV Sculpture Award \$1,000** - Catherine Hearse, *Community*
- **Yering Station Art Gallery Award** - Wona Bae and Charlie Lawler, *Brief Encounter*
- **Montsalvat Outdoor Sculpture Award / Winery Choice Award** - Ulan Murray, *Sacred Ficus*
- RACV People's Choice Award - will be announced at the end of the exhibition.

2020 will celebrate the 20th year for the partnership between Yering station and YVA in presenting the YVA Yering Station Sculpture Exhibition and Awards. We are very grateful for the ongoing partnership with Yering Station which continues to be very supportive of the event.

Thanks to Savaad Felich, Mim and Fredy Kocher for their assistance with this year's event.



Treasurer's report 2018-2019

This year we ran YVA and YAVA as two separate accounting systems, which made the clear allocation of YAVA funding easier to start with.

Karen Fox was our Treasurer until May and I would like to thank her for her dedicated and diligent work during this time. Karen organised for the accounting to change to Quick Books software system for the ongoing YVA projects, replacing the previous MYOB accounting system, which gave us online access, and also bank account changes to provide increased interest income.

For YAVA, Laura Morden was paid as Bookkeeper until end of 2019 financial year and YAVA committee decided to use the Xero accounting software system.

We are now amalgamated as one system with the funding for individual projects to be clearly separated. Natalie Benko is the new Bookkeeper for all of the YVA monies and projects which will streamline our systems. The Xero accounting software system will be used for all accounting.

The accounting system will move from a Cash Basis to Accrual Basis to keep in line with the recommendations from Australian Charities and Not-for-Profits Commission (ACNC). As our accounting is on a Cash basis it does not show the liabilities that we have e.g. salaries for Gallery Director etc, rent, outstanding expenses for projects – so this needs to be taken into account when looking at the final figures. Once this is done, we have reserves of \$15,000. We would like a buffer of \$20,000 as contingency money.

This year has been a successful year with many great projects bringing in increased memberships and a resulting increase in membership income.

The 2019 YVA Open Studios and 2019 YVA Yering Station Sculpture activities extend over the financial year and there are still some outgoing expenses to be finalized that are not included in this report. Open Studios will end with an excess of approximately \$6,000 for next year and the Sculpture Exhibition will end with an excess of approximately \$5,000 for next year.

The grant monies from the Margaret Lawrence Bequest have been very well managed and we are able to continue through 2020.

Once again, I would like to thank our sponsors Margaret Lawrence Bequest, Yarra Ranges Council, Warburton & Yarra Junction Branches of Bendigo Bank, Arnold Bloch Leibler, Oakridge Wines, RACV, Yarra Valley Toyota and Yering Station without whom all of these projects would not be possible.

Diana Francis, Vice President, Acting Treasurer November 2019

Profit and Loss

Yarra Valley Arts Incorporated

For the year ended 30
September 2019

Cash Basis

Account	2019	YVA	YAVA
Trading Income			
Art Sales Commission	11,932.68	\$3309.92	\$8622.76
Donations Received	5,400.00	\$5400.00	\$0.00
Events income	14,518.34	\$14031.98	\$486.36
Grants	151,672.09	\$21009.09	\$130663.00
Interest Income	787.69	\$286.59	\$501.10
Membership fees	11,752.16	\$10773.55	\$978.61
Other Revenue	852.45		\$852.45
Workshop Commission	2,652.61		\$2,652.61
Total Trading Income	199,568.02	\$54811.13	\$144756.89
Gross Profit	199,568.02	\$54811.13	\$144756.89
Operating Expenses			
Administration Fees	12,469.73	\$12469.73	\$0.00
Advertising	18,454.37	\$14087.36	\$4367.01
Bank Fees	149.61	\$137.72	\$11.89
Bookkeeping fees	910.00		\$910.00
Consulting & Accounting	354.00	\$354.00	\$0.00
Entertainment	374.20		\$374.20
Entertainment Costs	13,502.50	\$13502.50	-\$0.00
Event Costs	4,403.43	\$4403.43	\$0.00
Function & Exhibition expenses	396.86		\$396.86
Insurance	2,794.53	\$1091.91	\$1702.62
Light, Power, Heating	654.04		\$654.04
Merchant Fees	95.49		\$95.49
Office Expenses	672.37		\$672.37
Postage	118.18	\$118.18	\$0.00
Printing & Stationery	4,818.32	\$3723.27	\$1095.05
Rates	1,497.37		\$1,497.37
Rent	20,679.13		\$20,679.13
Repairs and Maintenance	14,835.90		\$14,835.90
Subscriptions	941.46	\$431.29	\$510.17
Superannuation	4,526.96		\$4,526.96
Telephone & Internet	566.12		\$566.12
Wages and Salaries	47,651.88		\$47,651.88
Waste & Rubbish Removal	81.82		\$81.82
Website costs	530.34		\$530.34
Workcover Insurance	770.59		\$770.59
Workshop Materials & Expenses	794.06		\$794.06
ZZ Clearing Acc Funds Transfer	3,620.34	\$3620.34	\$0.00
Total Operating Expenses	156,663.60	\$53939.73	\$102723.87
Net Profit	42,904.42	871.40	42,033.02

Balance Sheet

Yarra Valley Arts Incorporated
As at 30 September 2019
Cash Basis

30 SEP 2019

Assets

Bank

YAVA - Savings Account	49,699.45
YAVA - Transaction Account	2,099.14
YV Arts - Paypal	18.88
YV Arts - Savings	35,066.18
YV Arts - Term Deposit Account	10,096.00
YV Arts - Transaction Account	5,032.95
Total Bank	102,012.60

Total Assets 102,012.60

Liabilities

Current Liabilities

GST	(1,454.19)
PAYG Withholdings Payable	9,594.00
Superannuation Payable	1,753.86
Total Current Liabilities	9,893.67

Non-current Liabilities

Art Sales Commission Clearing Account	(410.00)
Workshop Commission Clearing Account	921.91
Total Non-current Liabilities	511.91

Total Liabilities 10,405.58

Net Assets 91,607.02

Equity

Current Year Earnings	42,904.42
Other Reserves	48,702.60
Total Equity	91,607.02

Total Assets Bank	\$102,012.60
Total Liabilities	<u>\$ 10,405.58</u>
<u>Net Assets</u>	<u>\$ 91,607.02</u>